

**EXECUTIVE SUMMARY**

Over a 12 year career in tech, working in the United States and Latin America, I have played an essential role in developing and improving a wide range of digital products and services across different industries and business models, from Saas to Digital Media and eCommerce, where I have found my biggest passion. Paying close attention to user feedback, spotting user behavior patterns, and iterating from there is my motto.

**JAVIERA BLANCH**

Ecommerce Project Manager

**WORK EXPERIENCE**

**Ecommerce Product Owner**

**CongoBasin INC,** **Arlington County, VA**

Employing over 1M people, CongoBasin is the largest online retailer in the world. At their Arlington, VA Hub, as a product owner for congobasin.co's Office Electronics department, I have led a multidisciplinary team of 20 software developers, UX designers, and data scientists.

**02/2016 – Present**



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**Product Manager**

**TechBite - California.**

Techbite is the biggest Tech news site in the United States, with over 9M monthly unique visitors. At TechBite I was part of the team that successfully launched BiteBase, their famous directory of startup companies, in 2015.

**01/2014 - 02/2016**



**LANGUAGES**

Inglés

Español

**Product Manager / Customer Success Manager**

**Rankfor.me - Saas**

Startup company providing Saas services for SEO. In the early 2010s, its revolutionary algorithm used AI to analyze semantic web structures and SERPs for over 40M search terms in order to automatically present actionable insights to their webmasters. I was one of rankfor.xyz's first 7 employees, while the company was in YC. In this early stage of

the company, I took a hybrid position between Customer Success Manager and Product Manager.

**2011 – 2014**

Francés

**SKILLS**

Skill 1

Skill 1

Skill 1

Skill 1

**ACADEMIC BACKGROUND**

Skill 1

Skill 1

**Master in Management**

Woolft College

**2017**

**HOBBIES**



**YC alumni**

**2011**



**Business & management**

Universidad Gonawindua

**2003 – 2006**

